



Manuela Perteghella

Member of Parliament for Stratford-on-Avon
House of Commons, London SW1A 0AA
Tel +442072192056
manuela.perteghella.mp@parliament.uk

Sir Chris Bryant MP
Minister for Creative Industries, Arts and Tourism
Department for Culture Media & Sport
100 Parliament Street
London, SW1A 2BQ

Our Ref: MP00965

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Dear Rt. Hon. Chris Bryant MP,

I am writing to you on behalf of several constituents who have written to me of their concern about the threat of AI to the UK's creative industries.

The UK's creative industries are worth £125bn and represent almost 6% of the economy as a whole. We should be proud of our creative talent, and doing everything we can to ensure the protection of their property, but intellectual property rights are at risk of being undermined to the benefit of generative artificial intelligence companies. Creative works protected by copyright, such as music, images, videos, and literary works including books and news articles are routinely scraped from the internet by generative AI developers without permission or payment. These creative works are then used to train AI tools and generate unlimited numbers of outputs.

If this was not threatening creatives' livelihoods enough, certain generative AI developers are now calling on the UK Government to weaken copyright protections even further. The creative talent of the UK, which brings so much pride to our communities, and is celebrated globally, could be jeopardised if copyright protections are weakened.

Copyright laws must be respected, upheld and enforced.

Please could you inform me as to how you plan to:

- Protect copyright, and support a dynamic licensing market that ensures creators are fairly remunerated and provides certainty for businesses?
- Introduce meaningful transparency obligations on generative AI developers to disclose detailed information on all creative works used in AI training?
- And take advantage of the UK's world-leading creative and tech sectors to set a global standard for AI that supports, not undermines, the creative industries?

I look forward to your reply.

Yours sincerely,

Dr Manuela Perteghella MP
Member of Parliament for Stratford-on-Avon